



Lifeline

MACARTHUR &
WESTERN SYDNEY



Jewel

HOPE

MASQUERADE GALA

Saturday 21 June 2025

2025

**Sponsorship
Packages**

Every day, nine Australians take their own life, a heartbreaking reality that ripples through families, friendships, and communities, affecting countless lives in profound ways.

Your donation will allow us to listen when it is needed most and provide the quiet comfort, the human connection that brings hope to those who are struggling.

Our phone lines are open all day, every day, but our services rely on your generosity. It is the kindness of our sponsors and donors that enables us to achieve our mission. Encompassing an area with almost 3 million people, from Hawkesbury to Queanbeyan and the Blue Mountains to Bankstown, Lifeline Macarthur and Western Sydney answers tens of thousands of calls every year. Through supporting each help seeker we move towards our goal of building resilient individuals and communities, where a dark moment does not equal a dark life.

With your help we can make a meaningful change, towards a better future and a suicide free Australia.



**Unveil Hope:
Lifeline Macarthur
and Western Sydney
2025 Annual Gala Dinner**

**6.30pm,
Saturday 21 June 2025
Liverpool Catholic Club
Dress: Masquerade Black Tie**

**Tickets: \$200 each, includes a three-course meal, beverages,
and an enchanting evening of entertainment and connection.**

RSVP by 6 June 2025

Tickets and information: lifelinemws.org.au/annualdinner

Ways to be involved

Become a sponsor | Donate a prize | Host a table | Make a tax-deductible donation



2025 SPONSORSHIP OPPORTUNITIES

Your sponsorship directly contributes to our crisis support and suicide prevention services, making a tangible difference in countless lives.

The Grand Masquerade Maestro **\$20,000**

Exclusive category for one sponsor

- VIP tickets for 20 guests with preferential seating
- Acknowledgement by MC during event
- Opportunity to draw a prize
- Solo logo recognition on event screens and in event promotions, where possible
- Company logo and sponsor acknowledgment on digital communications and assets, including event website, event update emails and social media
- Double-page advertisement in event program, by own design
- Personal tour of a Lifeline call centre
- Accidental Counsellor workshop for your organisation (3.5 hours in-person or online)
- Acknowledgement in LMWS annual report

The Venetian Virtuoso **\$15,000**

- Tickets for 10 guests with preferential seating
- Acknowledgement by MC during event
- Opportunity to draw a prize
- Solo logo recognition on event screens and in event promotions, where possible
- Company logo and sponsor acknowledgment on digital communications and assets, including event website, event update emails and social media
- Full-page advertisement in event program, by own design
- Personal tour of our Lifeline call centre
- Read the Signs workshop for staff (90 minutes) online
- Acknowledgement in LMWS annual report



The Phantom's Patron **\$10,000**

- Tickets for 10 guests with preferential seating
- Acknowledgement by MC during event
- Shared logo recognition on event screens and in event promotions, where possible
- Company logo and sponsor acknowledgment on digital communications and assets, including event website, event update emails and social media
- Half-page advertisement and editorial in event program, by own design
- Acknowledgement in LMWS annual report

The Midnight Masquerader **\$5,000**

- Tickets for 8 guests with preferential seating
- Shared logo recognition on event screens
- Company logo and sponsor acknowledgment on digital communications and assets, including event website, event update emails and social media
- Quarter-page advertisement in event program, by own design
- Acknowledgement in LMWS annual report

The Carnival Courtier **\$2,500**

- Tickets for 4 guests with preferential seating
- Shared logo recognition on event screens
- Company name recognition in event program
- Company logo and sponsor acknowledgment on digital communications and assets, including event website, event update emails and social media
- Acknowledgement in LMWS annual report

Join us for an evening of purpose, connection, and community impact.



To discuss opportunities for the
2025 Annual Gala, contact:

E: marketing@lifelinemws.org.au

P: (02) 4645 7200 or 0460 235 555



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